

Salute Santé!® Grapeseed Oil

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FOOD & VINE™, INC. AND SALUTE SANTE!® GRAPSEED OIL CERTIFIED GREEN ***a GREEN company ... a GREEN product***

NAPA, CA – Food & Vine™, Inc., purveyors of award-winning, 100% natural *Salute Santé!® Grapeseed Oil*, has been certified green by the Co-op America Business Network (CABN). This distinction recognizes Food & Vine™, Inc.'s commitment and achievements as a green company, placing it among the nation's leading progressive businesses working to solve today's tough social and environmental problems.

“This is a great honor,” says Valentin Humer, president and CEO of Napa, Calif.-based Food & Vine™, Inc. “From our very beginnings we set ourselves apart by marketing an ecologically sound product – a by-product of the wine industry. It is wonderful to be recognized for all that we are doing.”

Salute Santé!® Grapeseed Oil is made from the seeds of grapes after the wine is pressed. There is no need for hybrid or genetically engineered crops, nor does it require new farmland, crops or water to produce. The owners of Food & Vine™, Inc. employ energy-saving practices throughout their business, starting with the grapeseed oil production: The “press cake,” left over from making the oil, provides 66% of the fuel for their production equipment. “We have been using these techniques since we started selling *Salute Santé!®* 12 years ago,” Humer says.

With the many of the country's best chefs choosing *Salute Santé!® Grapeseed Oil* as their secret ingredient, Food & Vine™, Inc. has established a recycling program for environmentally-conscious chefs in the San Francisco Bay Area. After the oil is used in restaurant deep-fryers, Food & Vine recycles the filtered frying oil as an alternative for diesel fuel in the company's three vehicles.

“This type of energy burns cleaner than diesel fuel, so it's good for the environment, and the car usage is the same, no changes to the power or mileage; it's an incredible diesel-fuel substitute” says Humer. “Our GreenCars and GreenTruck* are an extension of our health-conscious philosophy and go along with the focus of our company,” says Humer. “It's preventive health care for our environment! The beauty of this program is that it completes the eco-cycle of *Salute Santé!® Grapeseed Oil*.”

Food & Vine™, Inc. is proud to have always gone the extra distance when it comes to packaging choices. *Salute Santé! Grapeseed Oil* is packaged in UV-resistant, recyclable glass bottles and cans which protect the oil from the harmful effects of light. “We have never resorted to petroleum-based plastic bottles, like our competitors, since oil and plastic don't mix!” says Humer. “Our goal is to set ourselves apart from the fast-growing vegetable oil market, and *Salute Santé!® Grapeseed Oil* is the solution for the consumer who demands eco-friendly trans fat free NON-GMO healthy products that taste good!”

Visit www.grapeseedoil.com for additional information.

*A green vehicle is a vehicle that is considered to be “environmentally friendly.” This is accomplished by reducing consumption of petroleum, or, preferably, by using renewable energy sources as fuel like recycled grapeseed oil or vegetable oil.



“The Business Network is the green business program of Co-op America, the nation's leading non-profit educator on socially and environmentally responsible consumption and investing. Co-op America’s mission is to harness economic power—the strength of consumers, businesses and the marketplace—to create a socially just and environmentally sustainable society. We provide the economic strategies, resources and organizing power to make lasting, systemic change on a range of critical issues faced today, including renewable energy, fair trade, sweatshops and forest protection. Co-op America currently has 60,000 individual members.”

www.coopamerica.org